

A Review of International ECM Standards
Mass Public Perception - Analytics Using a Big Data Approach

Friday, August 29th (10am – 11am)

AIIM India cordially invites you to attend our Summer/Q3 webinar/virtual member meeting which will cover two topics. The first topic covers the evolving field of international Enterprise Content Management (ECM) standards across Asia Pacific, Europe and Asia.



Mr. Robert Blatt, Senior Fellow of AIIM and internationally regarded expert in the field of ECM standards, will cover the latest developments in the area of document management and capture standards and issues related to system audit trails and ISO specification compliance.

The second topic will cover Mass Public Perception - Analytics Using a Big Data Approach. Mr. Matevz Gacnik, the current Chief Technology Officer of Gama System and former Microsoft Regional Director, Microsoft MVP will review an up-to-date technical approach to massive public perception analysis. He will outline how statistical, data and text mining techniques are used within a cloud solution called Gama System Perception Analytics. His presentation will focus on real world scenarios for media, incident management, branding, politics and more.



This will prove to be an interesting and informative seminar and you are welcome to attend depending on your schedule. Please see the registration information below.

Location: **Via Webinar Link (Virtual Member Meeting)**

Date: **Friday, August 29th, 2014**

Time / Cost: **10am to 11am (Mumbai / India) / No Cost (\$0)**

Registration Link: <https://attendee.gotowebinar.com/register/1544877968846372866>

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